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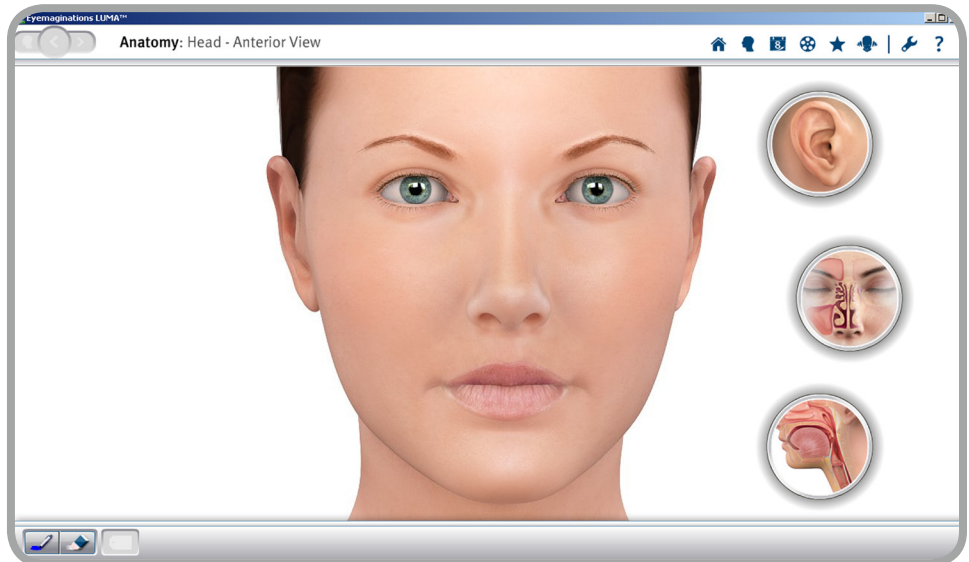
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SET YOURSELF APART.



Market Your Practice

LUMA is designed with patient satisfaction in mind. Offering patients a more impressive, comfortable experience differentiates you from the competition, which means more word-of-mouth referrals and a stronger perception of your practice.

Introducing Eyemaginations LUMA

LUMA for ENT is the most innovative form of patient education and marketing software available. Driven by 3D-animated visuals and an intuitive interface, LUMA lets you present complex information to patients in an engaging, easy-to-understand manner. Use the software to differentiate your practice and drive profits.

Educate Patients

LUMA helps patients visualize your explanation and better understand their treatment options. Save time while still ensuring your recommendation comes across clearly, concisely, and persuasively.

Integrate Anywhere

LUMA works where and when you need it. From the waiting room to the exam room, create continuous educational loops that integrate seamlessly into your practice's existing workflow using a PC, plasma TV, even an iPad.

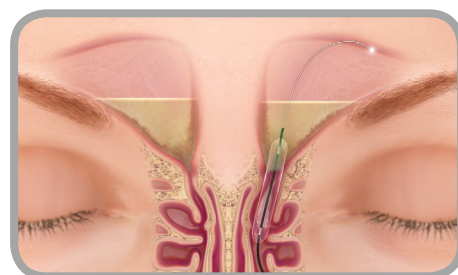
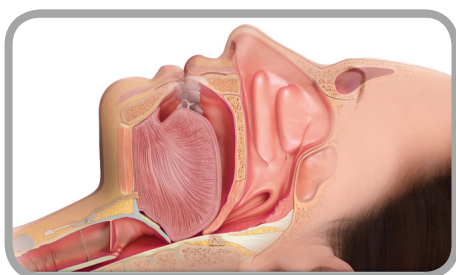
Amplify Revenue

Better educated patients make better decisions – helping you convert more prospective patients into booked cases and ensure existing patients keep coming back to your practice for follow-up visits.

Additional Benefits for Your Practice

- **RECEPTION AREA:** While your patients wait, market through customized presentations that focus otherwise idle patients on your most profitable products and procedures.
- **EXAM ROOM:** During the exam, use the **draw-over-video technology** and the **zoom feature** to easily show patients in seconds how they will be affected if their condition progresses.
- **SUPPORT:** We can help with all aspects of setup in your office including **hardware consultation** and **support** if needed as well as answer any questions prior to launch ensuring a seamless experience.
- **FREE IPAD APPS:** Educate waiting patients with the **LUMA ENT** and **LUMA Audiology Apps for iPad** featuring easy-to-understand videos, simulations, and closed captions to clearly explain complex topics.
- **SUBSCRIPTION MODEL:** Our subscription-based model means that you get access to updates as soon as we release them so there's no need to devote time or resources to keeping the system up-to-date.
- **ONE LOW PRICE:** Our simplified pricing allows you to purchase the full **Eyemaginations** library featuring hundreds of HD quality animations for **one low price!**

And with **LUMA**, the benefits don't end at purchase. We take pride in the idea that you're never alone— industry leading support and service come bundled with every piece of software we sell. **So get started today!**



Doctors Are Talking

"As otolaryngologists, we deal with very complex anatomy. While our patients may have some basic understanding of this anatomy, in-depth discussions of anatomy, pathology and surgery often leave patients with glazed expressions and more questions than answers. LUMA is an incredibly sophisticated animation program that is incredibly easy to use and allows us to explain our patients' problems and treatment options quickly and completely. LUMA has become an integral part of our patient education process."

Jordan Pritikin, MD - Chicago, IL

READY TO SET YOURSELF APART?

Give one of our account executives a call at **877.321.5481** or email us at **entinfo@eyemaginations.com** to schedule a live demonstration. Be sure to ask about our special discount programs.



EYEMAGINATIONS

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